



SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held in Nagoya, Japan from June 26 – 29, 2024. This will be the Society's 25th Biennial Congress, where we hope to continue our expanding global reach and reconnect with partners from around the world at this face-to-face congress. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

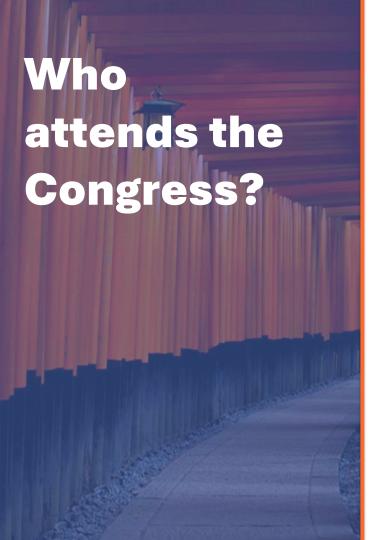
ADVERTISE in our digital program book, be an EXHIBITOR and display your products, or SPONSOR a portion of the Congress and get further exposure to 400+ attendees. Full details can be found in this package.

Madeleine Lowery, President, ISEK Kohei Watanabe, Chair, 2024 Congress



Every two years, scientists gather to share advances and knowledge in the **broad field of Electrophysiological Kinesiology**. Our attendees are affiliated institutes and universities and bring experience in the fields of Electromyography, Functional Electrical Stimulation (FES), Motor Unit Control, Neuromuscular Diseases, Rehabilitation, Muscle Fatigue, Kinesiology, Motion Analysis, Ergonomics and many other areas of study.

The Congress is organized by a local committee chaired by Kohei Watanabe, Chukyo University.



The ISEK Congress draws leading scientists, researchers, and graduate students in all areas of electrophysiology and kinesiology from multiple countries around the world.

We expect to attract approximately 450+ attendees at the 2022 live conference.

Past ISEK congresses drew scientists and clinicians from the following areas, to name a few:

- Biomedical engineering
- Physicians/Medical community
- Rehabilitation
- Electrical engineering
- Mechanical engineering
- Ergonomics
- Biomechanics
- Kinesiology
- And others



WHY SUPPORT?

Premium branding & positioning opportunity

- · Reinforce and strengthen your brand position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your product, service and brand apart from your competitors
- Custom design your booth to reflect your corporate identity

Connect with leading and emerging researchers

- Connect with research labs leaders and scientists affiliated with large and diverse professional departments
- Reach 450+ internationally based attendees from the various fields of kinesiology and electrophysiology.

Facetime with decision makers

 Interact with attendees from approximately 25 countries who make or influence purchasing decisions and are actively seeking new information, products, and techniques for measuring motor performance





SPONSOR LEVELS

Based on the value of your sponsorship, you will receive the benefits as noted below.

Level	Exhibit Booth	Logo in Digital Abstract Book	Coffee break or poster session sponsorship	Recognition In E-Newsletters	Multimedia Recognition During the Congress	Complimentary access to social events
Platinum \$7,500	Premium location	\checkmark	\checkmark	~	$\overline{\checkmark}$	4 tickets
Gold \$5,000	\checkmark	\checkmark		✓	$\overline{\checkmark}$	2 tickets
Silver \$3,500	\checkmark	\checkmark			\checkmark	1 ticket
Bronze \$1,000		\checkmark				

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following additional sponsorship options:

- Welcome Reception \$10,000*
- Mobile App Sponsorship \$4,000*
- Keynote Session \$1,500 per speaker
- Parallel Symposia Session \$1,200 per session
- Coffee Breaks or Lunch \$3,000 per session
- Wi-Fi \$1,000 per day

- Audio Visual Sponsorship \$2,000 per room
- Travel Awards \$1,500 per travel award
- Mobile Charging Stations \$1,500 per station
- Resource Table Item \$500 per item
- Lanyards \$1,500* plus the cost of lanyards
- Notepads/Pens \$500 plus the cost of items

^{*}indicates an opportunity for exclusive sponsorship

ADVERTISING OPPORTUNITIES

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Premier Ad Package - \$1,000 (exclusive)

- Full page ad in digital Abstract Proceedings
- Two app push notifications
- Full listing & logo placement on the Conference app

Standard Ad Package - \$850

- Full page ad in digital Abstract Proceedings
- One App Push Notification
- Full listing & logo placement on the Conference app

Basic Ad Package - \$850

- Quarter page ad in digital Abstract Proceedings
- One Mobile App Push Notification
- Full listing & logo placement on the Conference app

Value Ad Package - \$850

- Half page ad in digital Abstract Proceedings
- One Mobile App Push Notification
- Full listing & logo placement on the Conference app

Additional Options - Mobile App

- App push notification \$75
- Enhanced app listing \$250

AD SIZES

FULL PAGE

trim size 297mm x 210mm bleed size 303mm x 216mm

HALF PAGE

Horizontal 130mm x 178mm

QUARTER PAGE

Horizontal 60mm x 178mm

All advertisements must be submitted as JPEG files prior to May 18, 2024



Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Jude Ross

Podium Conference Specialists Email: jude@podiumconferences.com

