

**ISEK XXV**

**Nagoya, Japan**

**June 26 – 29, 2024**



**SPONSOR & EXHIBITOR  
OPPORTUNITIES PACKAGE**




## Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held in Nagoya, Japan from June 26 – 29, 2024. This will be the Society's 25<sup>th</sup> Biennial Congress, where we hope to continue our expanding global reach and reconnect with partners from around the world at this face-to-face congress. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

**ADVERTISE** in our digital program book, be an **EXHIBITOR** and display your products, or **SPONSOR** a portion of the Congress and get further exposure to 400+ attendees. Full details can be found in this package.

**Madeleine Lowery**, President, ISEK

**Kohei Watanabe**, Chair, 2024 Congress



# What is the ISEK XXV Congress?

Every two years, scientists gather to share advances and knowledge in the **broad field of Electrophysiological Kinesiology**. Our attendees are affiliated institutes and universities and bring experience in the fields of Electromyography, Functional Electrical Stimulation (FES), Motor Unit Control, Neuromuscular Diseases, Rehabilitation, Muscle Fatigue, Kinesiology, Motion Analysis, Ergonomics and many other areas of study.

The Congress is organized by a local committee chaired by Kohei Watanabe, Chukyo University.



# Who attends the Congress?

The ISEK Congress draws leading scientists, researchers, and graduate students in all areas of electrophysiology and kinesiology from multiple countries around the world.

We expect to attract **approximately 450+ attendees** at the 2022 live conference.

**Past ISEK congresses drew scientists and clinicians from the following areas, to name a few:**

- Biomedical engineering
- Physicians/Medical community
- Rehabilitation
- Electrical engineering
- Mechanical engineering
- Ergonomics
- Biomechanics
- Kinesiology
- And others



# WHY **SUPPORT** ISEK Congress?

# WHY SUPPORT?

## Premium **branding & positioning** opportunity

- Reinforce and strengthen your brand position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your product, service and brand apart from your competitors
- Custom design your booth to reflect your corporate identity

## Connect with **leading and emerging** researchers

- Connect with research labs leaders and scientists affiliated with large and diverse professional departments
- Reach 450+ internationally based attendees from the various fields of kinesiology and electrophysiology.

## Facetime with **decision makers**

- Interact with attendees from approximately 25 countries who make or influence purchasing decisions and are actively seeking new information, products, and techniques for measuring motor performance


















# **SPONSORSHIP OPPORTUNITIES**



# SPONSOR LEVELS

Based on the value of your sponsorship, you will receive the benefits as noted below.

Level	Exhibit Booth	Logo in Digital Abstract Book	Coffee break or poster session sponsorship	Recognition In E-Newsletters	Multimedia Recognition During the Congress	Complimentary access to social events
<b>Platinum</b> \$7,500	 Premium location					<b>4 tickets</b>
<b>Gold</b> \$5,000						<b>2 tickets</b>
<b>Silver</b> \$3,500						<b>1 ticket</b>
<b>Bronze</b> \$1,000						



# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following additional sponsorship options:

- Welcome Reception - \$10,000\*
- Mobile App Sponsorship - \$4,000\*
- Keynote Session - \$1,500 per speaker
- Parallel Symposia Session - \$1,200 per session
- Coffee Breaks or Lunch - \$3,000 per session
- Wi-Fi - \$1,000 per day
- Audio Visual Sponsorship - \$2,000 per room
- Travel Awards – \$1,500 per travel award
- Mobile Charging Stations - \$1,500 per station
- Resource Table Item - \$500 per item
- Lanyards - \$1,500\* plus the cost of lanyards
- Notepads/Pens - \$500 plus the cost of items

*\*indicates an opportunity for exclusive sponsorship*

The background of the image is a blurred photograph of a group of people in a meeting or conference. They are seated around a table, and some are looking at laptops or documents. The colors are muted, with a lot of blue and grey tones, giving it a professional and busy feel.

# ADVERTISING OPPORTUNITIES

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## Premier Ad Package - \$1,000 (exclusive)

- Full page ad in digital Abstract Proceedings
- Two app push notifications
- Full listing & logo placement on the Conference app

## Standard Ad Package - \$850

- Full page ad in digital Abstract Proceedings
- One App Push Notification
- Full listing & logo placement on the Conference app

## Basic Ad Package - \$850

- Quarter page ad in digital Abstract Proceedings
- One Mobile App Push Notification
- Full listing & logo placement on the Conference app

## Value Ad Package - \$850

- Half page ad in digital Abstract Proceedings
- One Mobile App Push Notification
- Full listing & logo placement on the Conference app

## Additional Options – Mobile App

- App push notification - \$75
- Enhanced app listing - \$250

### AD SIZES

#### FULL PAGE

trim size 297mm x 210mm

bleed size 303mm x 216mm

#### HALF PAGE

Horizontal 130mm x 178mm

#### QUARTER PAGE

Horizontal 60mm x 178mm

*All advertisements must be submitted as JPEG files prior to May 18, 2024*



Should you wish to discuss sponsor opportunities,  
please contact our Secretariat:

**Jude Ross**

Podium Conference Specialists

Email: [jude@podiumconferences.com](mailto:jude@podiumconferences.com)

# HOW TO BECOME A SPONSOR

