

International Society of  
Electrophysiology and Kinesiology

# **SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE**

**ISEK XXIV**  
**Quebec City, Canada**  
**June 22 – 25, 2022**  
<https://isek.org/2022-congress/>

## Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held in Quebec City, Canada from June 22 – 25, 2022. This will be the 24<sup>th</sup> Biennial Congress for ISEK and our first following the COVID-19 pandemic and the 2020 virtual meeting. We hope to continue our expanding global reach and reconnect with partners from around the world at this face-to-face congress. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

The congress will be held in Quebec City, Canada; a premier destination of history, culture, and worldwide interest.

**ADVERTISE** in our digital program book, be an **EXHIBITOR** and display your products, or **SPONSOR** a portion of the Congress and get further exposure to 450+ attendees. Full details can be found in this package.

**Eric Perreault**, President, ISEK

**Laurent Bouyer**, Co-Chair, 2022 Congress

**Jean-Sebastian Roy**, Co-Chair, 2022 Congress

# What is the ISEK XXIV Congress?

Every two years, scientists gather to share advances and knowledge in the **broad field of Electrophysiological Kinesiology**. Our attendees are affiliated institutes and universities and bring experience in the fields of Electromyography, Functional Electrical Stimulation (FES), Motor Unit Control, Neuromuscular Diseases, Rehabilitation, Muscle Fatigue, Kinesiology, Motion Analysis, Ergonomics and many other areas of study.

The Congress is organized by a local committee co-chaired by Laurent Bouyer and Jean-Sebastien Roy, both of the Université Laval. Committee members include Alexandre Campeau-Lecours, Veronique Flamand, Hugo Masse-Alarie, Bradford James McFadyen, Catherine Mercier, Martin Simoneau, and Katia Turcot

# Who attends the Congress?

The ISEK Congress draws leading scientists, researchers, and graduate students in all areas of electrophysiology and kinesiology from multiple countries around the world.

We expect to attract **approximately 450+ attendees** at the 2022 live conference.

**Past ISEK congresses drew scientists and clinicians from the following areas, to name a few:**

- Biomedical engineering
- Physicians/Medical community
- Rehabilitation
- Electrical engineering
- Mechanical engineering
- Ergonomics
- Biomechanics
- Kinesiology
- And others



# WHY SUPPORT ISEK Virtual Congress?

# WHY SUPPORT?

## Premium **branding & positioning** opportunity

- Reinforce and strengthen your brand position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your product, service and brand apart from your competitors
- Custom design your booth to reflect your corporate identity


## Connect with **leading and emerging** researchers

- Connect with research labs leaders and scientists affiliated with large and diverse professional departments
- Reach 450+ internationally based attendees from the various fields of kinesiology and electrophysiology.

## Facetime with **decision makers**

- Interact with attendees from approximately 25 countries who make or influence purchasing decisions and are actively seeking new information, products, and techniques for measuring motor performance





# SPONSORSHIP OPPORTUNITIES

# SPONSOR LEVELS

Based on the value of your sponsorship, you will receive the benefits as noted below.

Level	Exhibit Booth	Logo in Digital Abstract Book	Coffee break or poster session sponsorship	Recognition In E-Newsletters	Multimedia Recognition During the Congress	Complimentary access to social events
<b>Platinum</b> \$7,500	<input checked="" type="checkbox"/> Premium location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4 tickets
<b>Gold</b> \$5,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2 tickets
<b>Silver</b> \$3,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	1 ticket
<b>Bronze</b> \$1,000		<input checked="" type="checkbox"/>				



# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following additional sponsorship options:

- Welcome Reception - \$10,000\*
- Mobile App Sponsorship - \$4,000\*
- Keynote Session - \$1,500 per speaker
- Parallel Symposia Session - \$1,200 per session
- Coffee Breaks or Lunch - \$3,000 per session
- Wi-Fi - \$1,000 per day
- Audio Visual Sponsorship - \$2,000 per room
- Travel Awards – \$1,500 per travel award
- Mobile Charging Stations - \$1,500 per station
- Resource Table Item - \$500 per item
- Lanyards - \$1,500\* plus the cost of lanyards
- Notepads/Pens - \$500 plus the cost of items

*\*indicates an opportunity for exclusive sponsorship*

# ADVERTISING OPPORTUNITIES

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A professionally created digital program book is available for congress delegates and interested members of the community. This will be available on the website as well as sent to all delegates in advance of the congress.

All advertisements must be submitted as JPEG files. Each ad will be in colour.

## Sizing & Description

Inside Front (size: 7.5" x 11")

Inside Back (size: 7.5" x 11")

Full Page (size: 7.5" x 11")

1/2 Page (size : 7.5" x 4.85")

1/4 Page (size: 3.6" x 4.85")

## Price

\$3,000

\$3,000

\$2,000

\$1,200

\$ 800

***All files must be received by May 15, 2022***



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Should you wish to discuss sponsor opportunities,  
please contact our Secretariat:

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**HOW TO  
BECOME A  
SPONSOR**