

International Society of
Electrophysiology and Kinesiology

SPONSOR & EXHIBITOR VIRTUAL OPPORTUNITIES PACKAGE

ISEK XXIII

Virtual Congress

July 12 - 14, 2020

www.isek.org/2020-congress

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next congress, which will be held virtually from July 12-14, 2020. This will be the 23rd Biennial Congress for ISEK and our first virtual event, where we hope to extend our global reach like never before, connecting with researchers not previously able to attend. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Our conference was intended to be held in Nagoya, Japan, and will now be held virtually via a **digital conference platform** where the attendees will be able to network, present oral talks and posters and participate in workshops and symposiums.

ADVERTISE in our digital abstract book, be an **EXHIBITOR** and display your products, or **SPONSOR** a portion of the Congress and get exposure to 450+ attendees. Full details can be found in this package.

Karen Søgaard, President, ISEK
Kohei Watanabe, Chair, 2020 Congress

What is the ISEK XXIII Congress?

Every two years, scientists gather to share advances and knowledge in the **broad field of Electrophysiological Kinesiology**. Our attendees are affiliated institutes and universities and bring experience in the fields of Electromyography, Functional Electrical Stimulation (FES), Motor Unit Control, Neuromuscular Diseases, Rehabilitation, Muscle Fatigue, Kinesiology, Motion Analysis, Ergonomics and many other areas of study.

The Congress is organized by a local committee chaired by Kohei Watanabe. Committee members include Toshio Moritani, Hiroshi Akima, Motoki Kouzaki, Yasuhide Yoshitake, Megumi Ohta, Tetsuya Kimura, Hideo Nakamura, Tohru Kiryu and Masaki Yoshida.

Who attends the Congress?

The ISEK Congress is attended by a growing number of researchers– we normally expect **approximately 450+ attendees** at a live conference and **expect many more for this virtual Congress.**

Why they will attend:

- High quality, well-timed content
- Ease of attending - No travel is required
- Ability for primary investigators to send more members of lab due to lower cost
- The ability to interact and connect with peers from all over the world

As an entirely virtual conference, our community is **able to connect like never before**. This new format will allow the Congress to accommodate a variety of presentations, welcome more attendees from around the world and engage with one another in a modern, efficient and responsible way..

Similarly to past Congresses, the **robust peer-reviewed scientific program** will feature keynote presentations, symposiums, workshops, oral and poster presentations along with networking rooms and an exhibit hall.

In parallel to the Congress, we will also be active on social media to increase exposure and engagement.

How will the Virtual Congress be delivered?



WHY SUPPORT ISEK Virtual Congress?

WHY SUPPORT?

Premium **branding & positioning** opportunity

- Reinforce and strengthen your brand position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your product, service and brand apart from your competitors
- Custom design your booth to reflect your corporate identity

Connect with **leading and emerging** researchers


- Connect with research labs leaders and scientists affiliated with large and diverse professional departments
- Reach 450+ internationally based attendees from the various fields of kinesiology and electrophysiology.

Leverage **comprehensive analytics** data

Live reporting access to reports including:

- Attendance reports from your booth or sponsored sessions
- Access booth chat logs for lead sourcing and higher engagement





SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Virtual Booth	Logo in Digital Abstract Book (hyperlinked)	Recognition In E-Newsletters	Multimedia Recognition During the Congress	Exclusive Stream Sponsorship
Platinum \$7,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<ul style="list-style-type: none">- Logo on Lobby Page & throughout conference- Video x 4 played throughout conference for attendees	Branding a full stream of sessions (virtual room) for the entire conference
Gold \$5,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<ul style="list-style-type: none">- Logo on Lobby Page & throughout conference- Video x 2 played throughout conference for attendees	
Silver \$3,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<ul style="list-style-type: none">- Logo on Lobby Page & throughout conference- Video x 1 played throughout conference for attendees	
Bronze \$1,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

What is a virtual booth?

All sponsors receive a virtual booth, which is a virtual space where you can offer live and on-demand content, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. You have **full control of the booth branding and design** (images, logo, colors, videos, handouts etc.) to create a unique and compelling experience.

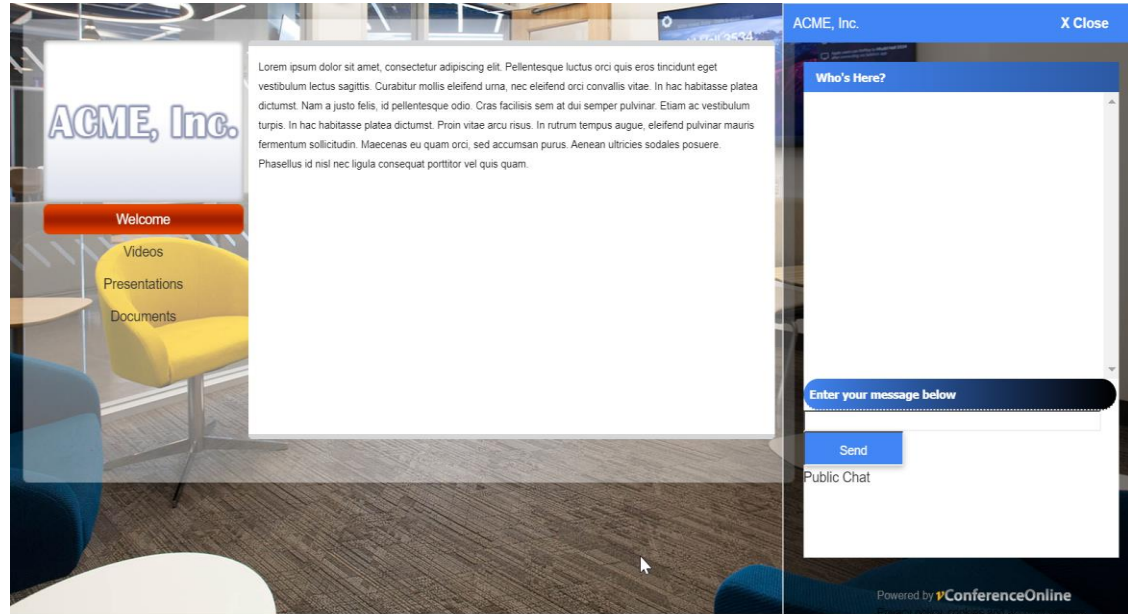
Booth representatives can easily engage with booth visitors with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available post-conference when content is "on-demand" - extending your reach and interaction.

The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an improved ROI.

Why a virtual booth?

Your spot to interact with delegates:

- Present the best experience with videos, handouts or special deals can be highlighted
- Live chats with delegates who come to the booth or direct emails when you're there.
- robust, on-demand reporting



- Simple online form to customize your design space to your colours, with your marketing materials including video and downloadable handouts.
- No added costs - travel, accommodation, shipping, insurance, etc.

SPONSORSHIP OPPORTUNITIES

These additional sponsorship opportunities include exclusive sponsorship of each keynote lecture and/or symposia session within the ISEK Congress

We have discount prices for Platinum, Gold, and Silver sponsors to add this sponsorship opportunity. First come, first served for booking.

Please contact us, if you are interested.

- Keynote Lecture **\$1,500 per lecture**

Find the session you want to sponsor at this [LINK to our Keynote Sessions](#).

Includes logo recognition, banner ad

- Symposia Session **\$1,200 per session**

Find the session you want to sponsor at this [LINK to our Symposia Sessions](#).

Includes logo recognition, banner ad

ADVERTISING OPPORTUNITIES

ADVERTISING OPPORTUNITIES

We will produce a digital abstract book that will be available prior, during and after the Congress. This is guaranteed exposure for many years to come.

All advertisements must be submitted as JPEG files. Each ad will be in colour and will include a hyperlink to your website.

Sizing & Description

Inside Front (size: 7.5" x 11")

Inside Back (size: 7.5" x 11")

Full Page (size: 7.5" x 11")

1/2 Page (size : 7.5" x 4.85")

1/4 Page (size: 3.6" x 4.85")

Price

\$3,000

\$3,000

\$2,000

\$1,200

\$ 800

All files must be received by June 19, 2020.



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Should you wish to discuss sponsor opportunities,
please contact our Secretariat:

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**HOW TO
BECOME A
SPONSOR**