



ISEK 2020 Sponsor Prospectus

XXIII Congress of the International Society of Electrophysiology and Kinesiology

www.isek.org/2020-congress

Nagoya, Japan, 11-14 July 2020





SPONSOR & VENDOR PACKAGE 2020

Nagoya, Japan, 11-14 July 2020

Why Exhibit at ISEK 2020?

Connect with Leading and Emerging Researchers

Reach key thought leaders, academic & industry researchers, engineers, physicians who are keen to improve their knowledge of the latest technologies and who are involved in the development of new technologies & research & clinical standards.

Premium Branding & Positioning Opportunity

Reinforce and strengthen your brand position within our society. Increase credibility, expand loyalty & build opportunities with new & existing clients. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions, with access to approximately 450 users of electrophysiology and kinesiology equipment

Face Time with Leading International Scientists and Clinicians

Network with like-minded industry members & delegates. Raise your Company's visibility in the field of Electrophysiology, Neuroscience, Kinesiology & Biomechanics.

How to become a vendor

To book your booth online for the ISEK 2020 Congress, 11-14 July in Nagoya, Japan, visit our website www.isek.org/2020-congress and follow the links. All exhibitors will be required to register for a booth using our online booking form.

Sponsorship Levels

| Sponsorship Benefits and Entitlements | Platinum Sponsor \$7,500+ | Gold Sponsor \$5,000 | Silver Sponsor \$3,500 |
|---|--------------------------------------|---------------------------------|-----------------------------------|
| 8X10 Exhibit Booth | Premium location | Regular | Regular |
| 2 complimentary exhibitor passes (additional badges \$300 per badge) | * | * | * |
| Multimedia recognition on-site | * | * | * |
| Complimentary Tickets to Social Events (welcome reception and banquet dinner) | 4 | 2 | 1 |
| Recognition on ISEK 2020 webpage | Logo | Logo | Wordmark |
| Sponsorship of one Coffee Break or Poster Session | * | | |
| 50-word product/service write-up in the printed program | * | * | * |
| Sponsor recognition in electronic newsletter | * | * | * |
| Opportunity to distribute promotional materials to delegates onsite | * | * | |

Additional Sponsorship Opportunities

Sponsored Student Travel Awards - \$1500

Sponsor one or more student travel awards and help students attend the ISEK Congress. The cost of the award will cover a student's registration fee and will provide them with funding towards their travel.

Vendor Industrial Workshop - \$2000

(4 Opportunities)

Vendors will have the opportunity to offer a workshop to attendees on Saturday, July 11 from 3:30- 5:45pm. There will be a coffee break from 4:30-4:45pm. Vendors have the option of running the same workshop twice or offering one longer workshop.

Keynote Lecture - \$1500

(6 opportunities)

Sponsor a keynote lecture and reach the entire audience at the same time.

Parallel Session Blocks - \$1200

(8 opportunities)

Sponsor an entire parallel session block and reach all ISEK delegates within 4 breakout spaces.

Additional booth space (8 x 10) - \$2500

Congress Tote Bags - \$2000 plus the cost of bags

(exclusive opportunity)

Lanyards - \$1500 plus the cost of lanyards

(exclusive opportunity)

Name your own exclusive sponsorship

Do you have an idea that is not listed here? Let us know! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

Advertisements in the Congress program

Get maximum visibility in the Congress program!

The ISEK Congress Program will be a downloadable PDF from the ISEK Website.

Choose from the following advertisement options:

| | |
|-----------------------------|---------|
| Inside Front Cover – Colour | \$3,000 |
| Inside Back Cover – Colour | \$3,000 |
| Full Page – Colour | \$1,500 |
| 1/2 Page – Colour | \$900 |
| 1/4 Page – Colour | \$600 |
| Business Card – Colour | \$400 |

Advertisement Specifications:

| | |
|---------------|--------------|
| Full page | 7.5" x 11" |
| 1/2 page | 7.5" x 4.85" |
| 1/4 page | 3.6" x 4.85" |
| Business Card | |

All advertisements must be submitted as JPEG files.

All advertisement purchases will include one push notification in the Congress App to attendees

All files must be received by May 19, 2020