

International Society of
Electrophysiology and Kinesiology
UNIVERSITY COLLEGE DUBLIN
JUNE 30th – JULY 2nd 2018



PARTNERSHIP &
EXHIBITION BROCHURE



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INVITATION TO PARTICIPATE

It is with great pleasure that we invite you to partner with us for the XXII Congress of the International Society of Electrophysiology and Kinesiology, in Dublin on June 30 – July 2, 2018.

Fifty years after the inaugural meeting of the International Society of Electrophysiology and Kinesiology, and building on the success of the XXI Congress in Chicago, ISEK 2018 will bring together delegates from a range of multidisciplinary backgrounds specialising in human movement and the neuromuscular system.

The congress will be held at University College Dublin which offers state-of-the-art facilities alongside a range of accommodation on a leafy campus, within easy access of Dublin city centre and airport. The vibrant social life and rich cultural and historical heritage of Dublin city will provide the backdrop for an exciting and stimulating scientific program. The Congress venue will provide ample space for exhibitors and sponsors to showcase your products and services and to allow delegates and sponsors to network and interact.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at ISEK in the past, and look forward to continuing our relationship. We also welcome new organisations and look forward to meeting you all in Dublin in 2018. In this prospectus we provide an overview of our vision and goals and how sponsoring ISEK 2018 will benefit your business.

We look forward to welcoming you to Dublin for what promises to be a very enjoyable and productive ISEK Congress 2018.

CÉAD MÍLE FÁILTE ROMHAIBH GO LÉIR.

Madeleine Lowery

UCD, Congress Chair



WHAT IS ISEK?

The International Society of Electrophysiological Kinesiology (ISEK) is a multidisciplinary organisation composed of members from health related fields including biomedical engineering, neuroscience, physiology, sports science, physical therapy and many other disciplines. These clinicians and basic scientists are bound together by a common desire to study human movement and the neuromuscular system. Key topics in this discipline are analysis of large data sets for physiology, electromyography (EMG) modelling and signal processing, ergonomics, motor performance and sports science, motor units, movement disorders and rehabilitation technologies, multiscale and trans-scale approaches for movement and neurosciences, muscle physiology, neuromechanics, neural engineering, and sensorimotor control.

Every two years, these scientists gather at a Congress of ISEK to share advances and knowledge in the broad field of Electrophysiological Kinesiology. The participants with affiliated institutes and universities bring experience in the fields of Electromyography, Functional Electrical Stimulation (FES), Motor Unit Control, Neuromuscular Diseases, Rehabilitation, Muscle Fatigue, Kinesiology, Motion Analysis, Ergonomics and many other areas of study. The Society was born on August 13, 1965 when its founders J.V. Basmajian, S. Carlsöö, B. Jonsson, M.A. MacConnail, J. Pauly and L. Sheving met and agreed to the formation of a small society of electrophysiological kinesiology. Soon afterwards, the first Council of ISEK was elected, including its first president, J.V. Basmajian.

The 1st International Meeting of ISEK took place in Montreal in 1968 where some 70 members participated, and the Constitution and Rules of ISEK were adopted. Since that time, multiple International Meetings or Congresses have been held, typically with several hundred participants in attendance. In addition to the exchange of scientific views, past meetings have produced such important contributions as the guidelines for reporting the units, terms, and standards for electromyography (EMG) research, and the establishment of the Society's official journal, the Journal of Electromyography and Kinesiology (JEK), in the fall of 1990.

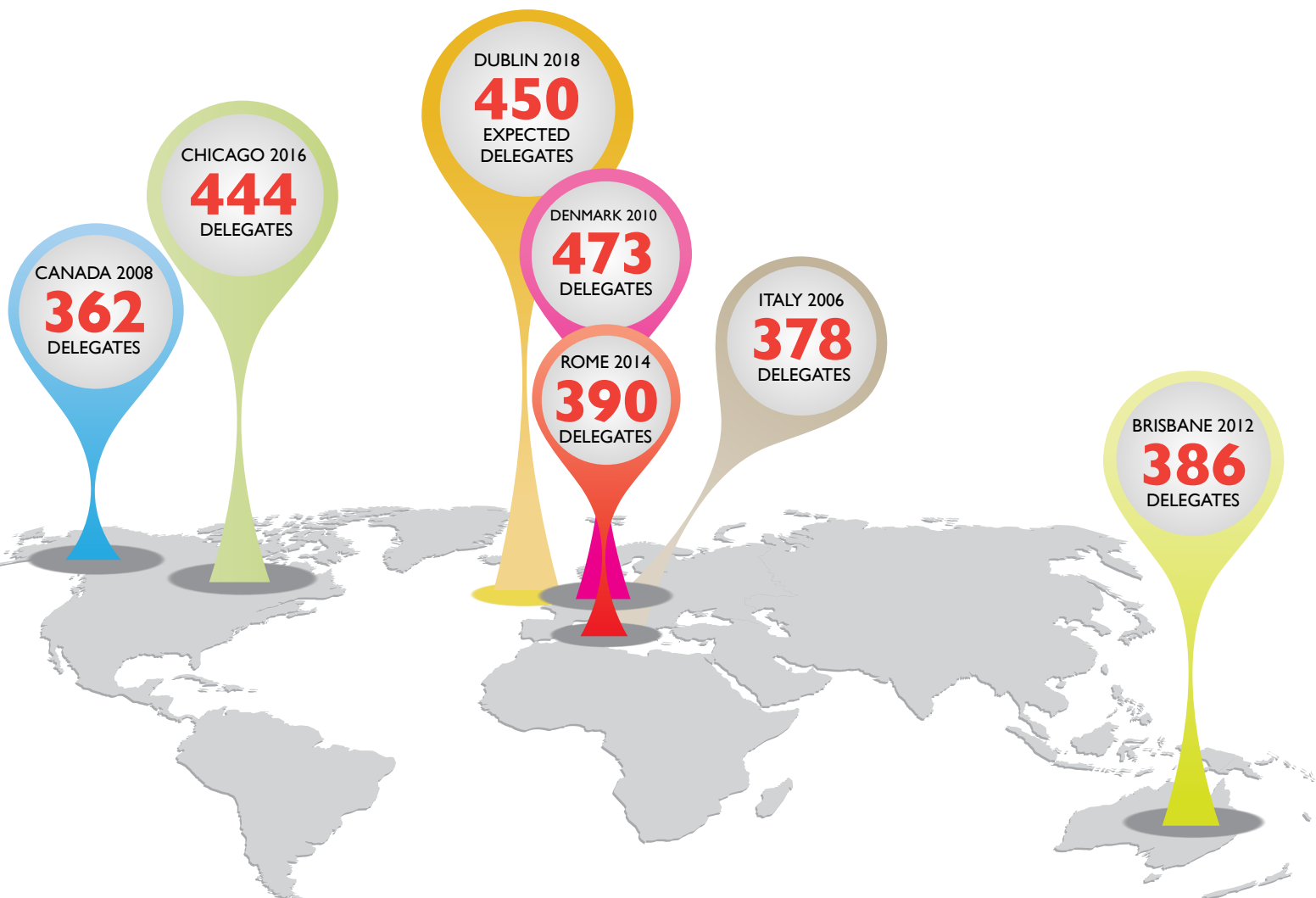
CONGRESS THEME FOR ISEK 2018

The theme that we have chosen for ISEK 2018 is **INTEGRATION FOR IMPACT**.

This theme was chosen to recognise the growing trend to integrate complementary perspectives across scientific, engineering and clinical disciplines, and its potential to advance our understanding of human movement and fuel innovation in the clinical domain. The Congress provides an ideal environment to catalyze such multidisciplinary interactions and accelerate progress towards these common goals.

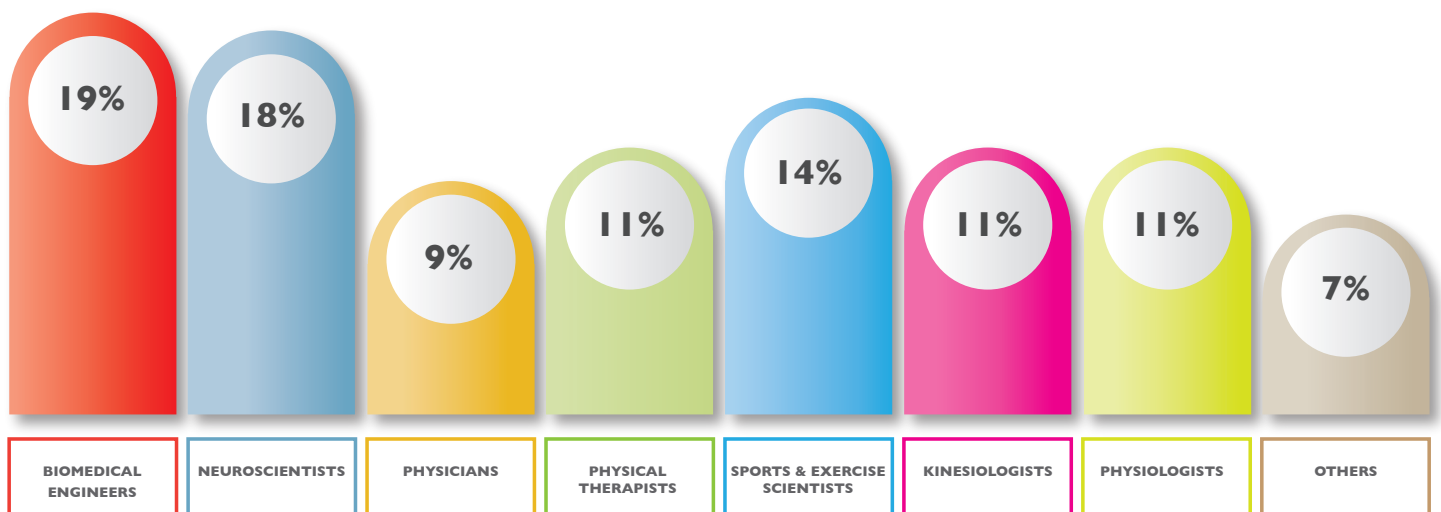
The programme will include keynote lectures from distinguished international guest speakers and a range of pre- and post-conference workshops, in addition to plenary sessions spanning the themes of Motor Control, Neurophysiology, Rehabilitation & Rehabilitation Technology, Modelling & Signal Processing, Sensing & Sensing Technology, Motor Disorders, Biomechanics and Motor Performance & Sports Science.

Submissions will be sought for oral and poster presentations, with abstracts related to the above themes particularly encouraged.



DELEGATE PROFILE

ISEK 2018 allows our partners to connect with leading and emerging researchers within biomedical engineers, physicians, physical therapists, electrical engineers, mechanical engineers, ergonomists, biomechanists, and other professionals interested in new devices, techniques, and applications of electrophysiology and kinesiology.



ORGANISING / SCIENTIFIC COMMITTEE

MADELEINE LOWERY

UNIVERSITY COLLEGE DUBLIN
Congress Chair

RICHARD CARSON

TRINITY COLLEGE DUBLIN

BRIAN CAULFIELD

UNIVERSITY COLLEGE DUBLIN

GIUSEPPE DE VITO

UNIVERSITY COLLEGE DUBLIN

EAMONN DELAHUNT

UNIVERSITY COLLEGE DUBLIN

MASSIMILIANO DITROILO

UNIVERSITY COLLEGE DUBLIN

SIMON KELLY

UNIVERSITY COLLEGE DUBLIN

GIACOMO SEVERINI

UNIVERSITY COLLEGE DUBLIN

ISEK COUNCIL MEMBERS

DEBORAH FALLA

(President), Chair in Rehabilitation Science and Physiotherapy, School of Sport, Exercise and Rehabilitation Sciences, University of Birmingham

KAREN SOGAARD

(Vice President), Professor, Head of Research Unit, Department of Sports Science and Clinical Biomechanics, University of Southern Denmark

PAUL HODGES

(Past President), Professor & NHMRC Snr Principal Res Fellow, School of Health and Rehabilitation Sciences, University of Queensland

ERIC PERREAULT

Chair of Biomedical Engineering, Departments of Biomedical Engineering and Physical Medicine & Rehabilitation, Northwestern University

KOHEI WATANABE

Professor, School of International Liberal Studies Chukyo University

BENTE RONA JENSEN

Associate Professor, Department of Neurology, University of Southern Denmark/ University of Copenhagen

TED CLANCY

Professor, Department of Electrical and Computer Engineering, Worcester Polytechnic University

GIUSEPPE DE VITO

Head of School and Professor of Performance Science, School of Public Health, Physiotherapy and Sports Science, University College Dublin

FRANCESCO NEGRO

Post-Doctoral Research Fellow UMG Goettingen, Georg-August University

FRANCESCO FELICI

Professor of Human Physiology, Italian University of Sport and Movement "Foro Italico"

OUR KEYNOTE SPEAKERS

With the line of keynote speakers, we are assured to over achieve on our target attendees of 450 delegates attending ISEK 2028 in Dublin

1. ROGER ENOKA

Basmajian Award Lecture Professor, Department of Kinesiology and Applied Physiology, University of Colorado Boulder

2. WATER HERZOG

Carlo de Luca Memorial lecture Director, Human Performance Laboratory, Professor, Faculties of Kinesiology and Engineering, University of Calgary

3. TAIJA FINNI

International Society of Biomechanics (ISB) Sponsored Lecture Professor of Kinesiology, Faculty of Sport and Health Sciences, University of Jyväskylä

4. TODD A. KUIKEN

Director, Center for Bionic Medicine, Rehabilitation Institute of Chicago

5. CATHY STINEAR

Director of the Clinical Neuroscience Laboratory in the Department of Medicine, and the Director of the Brain Research Clinic at the Centre for Brain Research, University of Auckland

6. PETER BROWN

Professor of Experimental Neurology and Director of the Medical Research Council Brain Network Dynamics Unit, University of Oxford

PROGRAMME AT A GLANCE

— O'REILLY HALL
— SCIENCE FOYER
— SCIENCE CENTRE LECTURE THEATRES
— GLASS CORRIDOR OF O'REILLY
— OFF CAMPUS

FRI 29 JUNE	
PRE-CONFERENCE WORKSHOPS	
MORNING	Workshop 1
	COFFEE
	Workshop 2
	LUNCH
AFTERNOON	Workshop 3
	COFFEE
EVENING	Workshop 4
WELCOME & OPENING RECEPTION	

SUN 1 JULY	
8:30-9:20	Keynote 4
9:30-11:00	Parallel Session 4
11:00-12:00	COFFEE & POSTER SESSION
11:30-11:50	Keynote 5
13:00-14:00	LUNCH
13:30-15:00	Parallel Session 5
15:00-16:00	COFFEE & POSTER SESSION
16:00-17:30	Parallel Session 6
CONFERENCE DINNER IN GUINNESS STOREHOUSE	

SAT 30 JUNE	
8:30-9:20	Keynote 1
9:30-11:00	Parallel Session 1
11:00-12:00	COFFEE & POSTER SESSION
12:00-13:00	Parallel Session 2
13:00-14:00	LUNCH
14:00-14:50	Keynote 2
15:00-16:30	Parallel Session 3
16:30-17:30	COFFEE & POSTER SESSION
17:30-18:30	Keynote 3
KEYNOTE & SOCIETY DINNER	

MON 2 JULY	
8:30-9:20	Keynote 6
9:30-11:00	Parallel Session 7
11:00-12:00	COFFEE & POSTER SESSION
12:00-13:00	Parallel Session 8
13:00-14:00	LUNCH
14:00-14:50	Keynote 7
15:00-16:00	General Assembly
16:00-17:00	COFFEE & POSTER SESSION
17:00-18:00	Awards & Close





ABOUT DUBLIN

Dublin is Ireland's capital city and was founded by the Vikings in 841. The city is steeped in history and buzzing with energy. Medieval, Georgian and modern architecture provide a backdrop to a friendly cosmopolitan city. Dublin is a thriving centre for culture and is home to a great musical and literary tradition, its native sons include Shaw, Yeats, Joyce, Wilde and Beckett.

The city's attractions include castles, museums, art galleries, pubs and cafes. Within half an hour of the city are mountain walks, stately homes and gardens, numerous golf courses, sandy beaches and fishing villages. The Congress venue at University College Dublin is located just 4 km south of the city centre. A city map will be provided in your delegate pack to ensure you are familiar with the city.

For those interested in seeing some of Dublin and Ireland's best tourist attractions, delegates will have the opportunity to purchase optional tour tickets on their registration form. There is so much to do in Dublin you will leave needing to come back again to see more! The staff on the registration desk will also be more than happy to help you with any questions you have and point you in the right direction.



THE VENUE

ISEK 2018 will be held on the leafy campus of University College Dublin (UCD), one of Europe's leading research-intensive universities and Ireland's largest university. UCD is located on a beautiful leafy 133-hectare campus (known as Belfield) 4 Km to the south of Dublin's city centre. The campus provides a mix of academic facilities, research institutes, libraries and archival collections, enterprise space, student villages, and sports and recreational facilities. The Congress will take place in 2 adjacent buildings on the campus – the O'Reilly Hall will play host to the plenary sessions as well as the congress registration desk and lunch. The newly built O'Brien Centre for Science will host our exhibitors, tea/coffee breaks and all breakout sessions. There is free campus Wi-Fi and Eduroam available throughout the campus. During the Congress, delegates can take a break to enjoy some of the woodland paths and walks that have been developed across the 133-hectare campus.

PROMOTION HIGHLIGHTS

The promotion campaign for the congress will be multi-faceted, as it will include:

- **PREVIOUS DELEGATE PARTICIPANTS**
- **ISEK MEMBERS DATABASE**
- **DIRECT MARKETING**
- **ADVERTISING IN MEDICAL AND TRADE JOURNALS**
- **PROMOTION AT OTHER RELATED EVENTS & RELEVANT SCIENTIFIC CONFERENCES**
- **WEB AND ELECTRONIC MEDIA INCLUDING TWITTER & FACEBOOK**
- **VARIOUS CONGRESS PUBLICATIONS**

Industry and media partners are encouraged to actively take part in the promotion of the event. The Congress Office remains at their disposal to supply programmes, flyers, posters, banners (hard copies / electronic files) as well as to coordinate with them any promotion and communication action via the channels listed above.

WHY PARTICIPATE

Partnership of ISEK 2018 will be a key step for your company in fostering partnerships with the ISEK community. This opportunity allows your company, product, and brand to be uniquely and actively showcased at this high calibre, innovation driven forum. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, foster collaborations and meet key decision makers. Our all-encompassing themes provides the content for the vast array of industry participation and there is the opportunity to align your core value with those themes.

Your relationship with the ISEK 2018 will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our membership base. It allows your company to show these business and consumer markets how your business makes a real difference within our community. We are expected to achieve over 450 delegates for ISEK 2018 making this the largest to date.



**INCREASE YOUR REACH.
STRENGTHEN YOUR IMPACT.
BOLSTER YOUR INFLUENCE.**

10 GOOD REASONS

TO COME TO ISEK 2018

Exposure to a dedicated community

01

Reach key thought leaders, academic & industry researchers, engineers, physicians who are keen to improve their knowledge of the latest technologies & who are involved in the development of new technologies & research & clinical standards

02

Demonstrate your Company's leadership in the field of Electrophysiology, Neuroscience, Biomechanics or Kinesiology

03

04

Raise your Company's visibility in the field of Electrophysiology, Neuroscience, Kinesiology & Biomechanics

Increase credibility, expand loyalty & build opportunities with new & existing clients

05

06

Reinforce and strengthen your brand position within our society Network with like-minded industry members & delegates

Put your brand in front of hundreds of the most influential decision makers

07

08

Promote your products, services to our audience

Meet with existing customers to strengthen existing relationships

09

10

Gather new knowledge Foster collaborations & build new business & academic relationships/partnerships

PARTNERSHIP PACKAGE OPPORTUNITIES

In addition to the menu list associated with each option below, opportunities are also available (subject to ISEK 2018 programme team approval) for partners to become associated with specific themes and/or specific session(s) during the Congress in order to maximise appropriate activation opportunities.

PARTNERSHIP PACKAGES	PLATINUM PACKAGE €7,500	GOLD PACKAGE €5,000	SILVER PACKAGE €3,500
Branding on ISEK 2018 partners page of website	✓	✓	✓
Use of ISEK 2018 image in your promotional activities	✓	✓	✓
Exhibition space only	PLATINUM LOCATION	GOLD LOCATION	SILVER LOCATION
Complementary registration	6	4	2
Complementary tickets to the conference dinner	6	2	2
Complementary exhibitor passes	2	2	2
Colour advert in the conference programme	ONE FULL PAGE	HALF PAGE	QUARTER PAGE
Partners article - 150 words + picture sent to all registered delegates	4	1	
Recognised in all communications to confirmed delegates	✓	✓	✓
Logo on all event promotional communication to prospective attendees	✓	✓	
Acknowledgement on all social media	✓	✓	
Digital branding at the venue	PLATINUM TIER	GOLD TIER	SILVER TIER
Insert into the delegate pack	✓	✓	✓
Recognised from the podium	At the start of each day's keynotes & the closing ceremony		
Access to ISEK 2018 database where permission has been granted	✓		
Onsite Branding	Exclusive Lunchtime Branding Worth €2,500	Exclusive Coffee Branding Worth €1,500	
Profiled on the society website	✓	✓	
Congress Website Partnership	✓		
EXHIBITION ONLY RATES €1,950 + VAT & INCLUDE 2 CONFERENCE PASSES			



A range of rights and benefits will be agreed to optimise the potential as Platinum Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Platinum Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

OFFICIAL DESIGNATION AS PLATINUM PARTNER OF ISEK 2018 ANNUAL CONGRESS 2018

- Coverage for your organisation on all ISEK 2018 Annual Congress 2018 promotional materials in the run up to the Congress, which includes a printed announcement and e-zine campaign
- Branding on the ISEK 2018 Annual Congress 2018 Partners page of the website to include your organisation's logo and biography
- Use of the ISEK 2018 Annual Congress 2018 image in your organisation's promotional activities tied to ISEK 2018, once agreed with the ISEK 2018 organisers

AT ISEK 2018 ANNUAL CONGRESS 2018

Premium table top exhibition

- 6 complimentary delegate registrations
- 2 complimentary exhibitor registrations
- 6 complimentary tickets to the ISEK 2018 gala dinner
- A full page colour advert in the Congress programme
- One featured partner article per quarter (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by ISEK 2018 Annual Congress 2018 committee)
- Logo recognition in all email marketing communications sent to our 500 registered members.
- Recognised from the podium at the start of each day's keynotes
- Logo branding included on "Thank you to our Platinum Partners" projected throughout the Congress venue
- Profiled on the society website with our "Latest News" section
- Insert into the delegate pack

POST EVENT

- Access to the ISEK 2018 Annual Congress 2018 attendee database whereby permission has been granted by the delegates

CONGRESS WEBSITE PARTNERSHIP

Additional Value Proposition; April 2017 – Sept 2018

- Rotating MPU Web adverts on the ISEK 2018 home page.
- Rotating leader board / skyscraper web advert for the entire year on the society. (up to a maximum impression of 50,000)
- Branding on any ISEK 2018 featured video throughout the year.

FREE VALUE ADDS OPTIONS, WORTH €2,500 EACH

This Platinum Partner package is significantly enhanced, for free by the choice of one of the 3 Congress lunch partnerships. The opportunity will allow you a banner at the entrance to the event in question, announcing that your company is the main partners of that particular event. You will also be allowed to distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of €2,500 to the Platinum Partnership of ISEK 2018.



A range of rights and benefits will be agreed to optimise the potential as Gold Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Gold Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved.

OFFICIAL DESIGNATION AS GOLD PARTNER OF ISEK 2018

- Coverage for your organisation on all ISEK 2018 promotional materials in the run up to the Congress, which includes a printed announcement and e-zine campaign
- Branding on the ISEK 2018 Partners page of the website to include your organisation's logo and biography
- Use of the ISEK 2018 image in your organisation's promotional activities tied to ISEK 2018, once agreed with the ISEK 2018 organisers

AT ISEK 2018 PREMIUM TABLE TOP EXHIBITION

- 4 complimentary delegate registrations
- 2 complimentary gala dinner tickets
- 2 complimentary exhibitor registrations
- One featured Partner article (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by ISEK 2018 committee)
- Logo on event promotional emails and letters to be sent to registered attendees
- A half page colour advert in the Congress programme
- Logo branding included on "Thank you to our Gold Partners" projected throughout the Congress venue
- Profiled on the society website with our "Latest News" section
- Insert into the delegate pack

POST EVENT

Free value adds options, worth €1,500 each

This Gold Partner package is significantly enhanced, for free, by the choice of one of the six Congress Coffee partnerships. The opportunity will allow you a banner at the entrance to the event in question, announcing that your company is the main partners of that particular event. You will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of €1,500 to the Gold Partnership of ISEK 2018.



A range of rights and benefits will be agreed to optimise the potential as Bronze Partner to meet your business and marketing objectives, including subject to negotiation:

OFFICIAL DESIGNATION AS BRONZE PARTNER OF ISEK 2018

- Branding on the ISEK 2018 Partners page of the website to include your organisation's logo and biography
- Use of the ISEK 2018 image in your organisation's promotional activities tied to ISEK 2018, once agreed with the ISEK 2018 organisers

AT ISEK 2018

PREMIUM TABLE TOP EXHIBITION

- 2 complimentary delegate registrations
- 2 complimentary gala dinner tickets
- 2 complimentary exhibitor registrations
- Logo on all event emails and letters to be sent to registered attendees
- A quarter page colour advert in the Congress programme
- Logo branding included on "Thank you to our Bronze Partners" projected throughout the Congress venue
- Insert into the delegate pack

EXCLUSIVE LUNCHTIME SPONSORED PRESENTATION €2,500

Organised by the Sponsor, the Sponsored Symposium will take place on site at UCD and will be included in the official Congress schedule. Each session will last one hour. The sponsored symposium theme / programme should receive the endorsement of the Scientific Committee. The price includes the following services

- Complimentary use of an official meeting room at the venue (subject to availability)
- A 60-minute dedicated session time included in the Congress programme
- 2 complimentary one day registrations
- Banner branding in the meeting room (supply own banners)
- Product display and distribution in the meeting room (subject to venue / LOC approval)
- Recognition as a Symposium Sponsor in official Congress material
- Inclusion of your company name, link to home site and logo on the website
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the Congress programme
- Logo branding on the ISEK 2018 sponsors page of Congress programme
- Catering and human resources are not included

Room capacity: 60 – 100 seats

| Lunchtime Symposium | pm – 2 pm between June 30th – July 2nd

BREAKFAST INDUSTRY WORKSHOPS (DEMONSTRATIONS/SIMULATIONS) €1,500

Organised by the Sponsor, the workshop will take place on site in UCD before the Congress begins and will be included in the Official Congress Schedule. Each workshop will last 45 minutes.

- Complimentary use of an official meeting room at the venue (subject to availability)
- A 45-minute dedicated session time included in the Congress programme
- 2 complimentary one day registrations
- Banner branding in the meeting room (supply own banners)
- Product display and distribution in the meeting room (subject to venue / LOC approval)
- Recognition as a Workshop Sponsor in official Congress material
- Inclusion of your company name, link to home site and logo on the website
- Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the Congress programme
- Logo branding on the ISEK 2018 sponsors page of Congress programme
- Catering and human resources are not included

Room Capacity: 60 – 80 seats
Approximately 7:30am – 8:15am

PARTNERSHIP OPPORTUNITIES

Additional opportunities to align your brand with ISEK 2018 include:

EXCLUSIVE EXPO BAG—€1,500

Place your logo on the ISEK 2018 Expo bag. Each attendee will receive a bag upon arrival. They will be placed at the entrance to the Expo in a prime location with optimal visibility.

DRINKS RECEPTION (ONE PARTNER)—€3,500

Branding at the Drinks reception includes logo placement on the napkins, menus, and on the screen within the venue. You will also be recognised as Drinks Reception Partner in the Expo Programme and on the ISEK 2018 Website.

EXPO LANYARD—€1,800

Logo placement on each of the attendees and exhibitors' lanyards and recognition on the ISEK 2018 website and Expo programme.

EXPO PEN (EXCLUSIVE)—€950

Exclusive to one partner to include their branded pen in to the Expo pack, given to every attendee as they enter ISEK 2018. Supply own material.

INDIVIDUAL PARTNERSHIP OPPORTUNITIES

Congress Dinner	€5,000
Congress Welcome Reception	€3,500
Congress Lunch (1 day)	€2,500
Relaxation Station	€2,500
Poster Prizes	€3,000
Insert into the Delegate Pack	€750
Congress Dinner Drinks Reception	€3,500
Congress Tea/Coffee Break	€1,500
Sponsorship of the Water Stations	€2,000
Exhibition stand	€1,950
Delegate Gifts (the gift to be supplied by Sponsor)	€1,000

Further details of the specific branding on all of the above will be supplied on request.

ADVERTISING OPPORTUNITIES AT ISEK 2018

Full page full colour advertisement in the Congress programme	€950
Half page full colour advertisement in the Congress programme	€650

ONSITE DIGITAL ADVERTISING

Display your corporate advert digitally within the Congress venue. Maximum of 2 adverts per company. Within a two-minute period your advert will appear for 10 seconds. This means your advert will be shown 300 times over the day on one screen, and 1,500 times throughout the venue in 5 prime locations. The floor plan, programme and key note speakers will also be shown on each of these screens, guaranteeing each and every attendee viewing your advert. Rate for one advert (for the duration of the Expo)	€500
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BEFORE YOU GO EMAIL

Before the Congress, an email reminding all the important practical information will be sent to the preregistered delegates. As sponsor of this email your company logo will be posted on the email. Exclusive to a maximum of two partners.	€500
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PROMOTION & MEDIA

The organisers are here to make you feel as a real partner of the Congress and to ensure you maximise your investment!

- Ask for Congress banners to use in your email marketing campaigns to your clients - to promote your presence at the Congress.
- Ask for the Congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Platinum and Gold Sponsors).
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the Congress banner on your company website

CAN YOU AFFORD NOT TO BE THERE?

Make sure you take advantage of the opportunity to reach your target audience at this Congress

- Enhance your strategic position in the market with clever branding.
- Maximise your return on investment.
- Engage delegates through parallels and workshops.
- Enhance your visual impact with an exhibition stand.
- Seize this unique opportunity to meet the delegates face to face.

PROMOTION & MEDIA

The organisers are here to make you feel as a real partner of the Congress and to ensure you maximise your investment!

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- Ask for the Congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Platinum and Gold Sponsors).
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the Congress banner on your company website

EXHIBITION OPPORTUNITIES AT ISEK 2018

The Exhibition of ISEK 2018 will be held at O'Brien Science Centre in UCD on June 30th – July 2nd. This will be a great opportunity for exhibitors to display their new equipment, technology, techniques or scientific publications. This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition

EXHIBITION RATES €1,950

The price includes:

- Table top exhibition stand; 6ft table, baize, 2 chairs
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- Two exhibitor passes are included in every exhibition stand, extra exhibitor passes need to be booked at a rate of €250.
- This includes access to the exhibition area and the academic sessions, a name badge and Congress programme.
- The exhibiting company will be listed in the exhibition section in the ISEK 2018 final programme.

Note: All VAT registered Irish organisations availing of partnership and exhibition opportunities are subject to VAT at 23%. All VAT registered EU organisations will not be charged VAT on partnership if a VAT number is included on the booking contract below. All exhibition is subject to VAT at 23%.

ISEK 2018 – PARTNERSHIP, ADVERTISING & EXHIBITION BOOKING CONTRACT

Please scan and complete this form and email it along with an EPS version of your company logo and a 75-word company biography to Colm O'Grady colm@conferencepartners.ie

PARTNERSHIP

I would like to confirm.

(Please specify what Partnership you would like to confirm)

Total Cost: € _____ plus VAT at 23%

ADVERTISING

1. Full page full colour advertisements in the Congress programme: €950 QTY: _____
 2. Half page full colour advertisements in the Congress programme: €650 QTY: _____
- Total Cost of Advertising € _____

EXHIBITION

I would like to confirm exhibition of: _____

Booth Size in sqm:

Total Cost: € _____ plus VAT at 23%

Please indicate your booth number preferences (see the floor plan):
Note: preference may not be available, exact stand location will be confirmed in May 2018

1st preference: _____

2nd preference: _____

3rd preference: _____

EXHIBITOR BADGES NAMES

Note: two exhibitor passes are included per exhibition space

1. _____

2. _____

3. _____

ADDITIONAL EXHIBITOR BADGES NAMES, COST OF €250

1. _____

2. _____

3. _____

ORGANISATION'S VAT REGISTRATION NUMBER (ONLY IF BASED IN EU AND OUTSIDE OF IRELAND)

If your organisation is in the EU, but based outside Ireland, please provide the organisation's VAT registration number and no VAT will be charged:

CONTACT DETAILS

Name: _____

Organisation: _____

Address that will appear on the invoice: _____

City, State, Zip/Postal Code: _____

Phone: _____

Fax: _____

E-mail: _____

Signature: _____

Please email or return this form to the address below, if you require further information please contact:

COLM O'GRADY

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11-13 First Floor,

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PAYMENT POLICY

100% payment is due on booking. The Partner/exhibitor's logo and company biography will not be included on any promotional materials until full payment is received.

CANCELLATION POLICY

Cancellation within twelve months prior to the Congress will incur a cancellation fee of 40%. Cancellation within eight months prior to the Congress will incur a cancellation fee of 100%. The cancellation fee of the Partnership amount is subject to VAT at 23%

PLEASE NOTE: Full details of the exhibition area, set-up times, goods receipt, electricity etc. will be sent to you in May 2018



Colm O'Grady

Partnership & Exhibition Sales Manager ISEK 2018

Mobile +353 87 2233 477

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